

## Hans Jakob Roth, PhD

MA in History, University of Basel, Switzerland

MA in Economics, University of Geneva, Switzerland

MA in Labor and Organizational Psychology, University of Hagen, Germany

PhD in Economic History, University of Basel, Switzerland

## Experience

- Former Ambassador
- Former diplomatic advisor at the Geneva Centre for Security Policy
- Over 30 years as Swiss career diplomat mostly in the Asia-Pacific region of which:
- 6 years in Japan in charge of political and legal affairs
- 5 years as deputy head of mission in Beijing, China
- 5 years as Consul General in Shanghai
- 4 years as Consul General in Hong Kong

## Other assignments

- Member of the Board of Directors of Endress + Hauser
- Regular contributor to Swiss media on East- and South-East Asian social and economic topics
- University lecturer on intercultural management at St. Gallen and Zürich Universities
- Board President, Confucius Institute at University of Basel

## Special competences / skills

- Thorough theoretical and practical knowledge in cultural differences and their influence on company strategy and management
- Broad experience with European companies and their challenges in the Asia-Pacific region and vice versa
- Broad experience in public and private education in intercultural competence
- Broad experience in risk management/control in public and private institutions

## Publications

- *Geschlecht und Macht. Ein Beitrag zur Geschlechterdiskussion.* Baden-Baden: Nomos (2016)
- *Menschenrechte im kulturellen Spannungsfeld des 21. Jahrhunderts.* Münster: Waxmann (2016)
- *Die Krise des Westens – eine Krise des Individualismus.* Zürich: NZZ libro (2013)
- *Kultur, Raum und Zeit – Ansätze zu einer vergleichenden Kulturtheorie.* Baden-Baden: Nomos (2013)
- *Leitfaden China.* Bern: Huber (2008)
- *Managing China.* Hong Kong: HJR Publishing (2007)